











Department of State

Engaging the private sector





Stakeholders involved in the project "Cyber Security Academy"

EMA

Agency with mobility and training expertise in the ICT sector

TUM – Technical University of Moldova

Leader of technical education in Moldova

ESET

Global ICT company supporting young talents

Ministry of Foreign and European Affairs of the Slovak Republic

SLOVAK AID and US DCP provided funding for the implementation of the project

EMA development activities in Moldova



INNOVATION **LABOUR MARKET INVESTMENT**

Baseline analysis in Moldova

Supporting the market environment

The gap

- 11% GDP
- attractiveness
- small country, market is not diverse
- ICT/digital skills applicable across sectors (environment, health, financial sector, industry)

- government priority
 - **EU** priority
- strong growth potential

Project objectives

- Respond to labour market needs in Moldova.
- Strengthen IT education in cyber security (addresses quality of education).
- Motivate young people, especially women, to work in ICT.

Key problems/needs addressed by the project



INNOVATION

LABOUR MARKET

INVESTMENT

Findings - overview of needs

- ICT as a priority market development sector for the government of Moldova
- Shortage of skilled labour in the ICT sector
- Under-representation of women in the ICT sector
- Insufficient quality of education in IT and STEM fields

Involvement of the private sector





Private sector's motivations for cooperation on development aid projects

- Identifying, developing and managing talent.
- Supporting the development of a new curriculum to strengthen students' employment potential.
- Opportunity to participate in research and innovation at universities.
- Strengthening the company's social responsibility and brand.

Investment in education infrastructure



INNOVATION

LABOUR MARKET

INVESTMENT

IT classroom for Cyber Security Academy at TUM



Experience of Academy graduates



INNOVATION

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Sorin:

"The internship at ESET was great, I gained knowledge from experts in the field of cyber security. We had the opportunity to collaborate and work in a team and learn how a professional team works in an IT company."

Sevastian:

"(…) The mentors from ESET, who were involved in the teaching process, were true professionals. I could ask them any questions I had, and I knew I would get an answer. "



Academy in numbers





EMA projects 2019-2023 in Moldova

- Number of Academy graduates: 91
- Number of interships at ESET: 20
- Number of job offers from ESET: 10

Lessons Learnt, Approaches and Benefits



INNOVATION

LABOUR MARKET

INVESTMENT

Lessons Learnt, Approaches and Benefits

- Co-operation with a prestigious company increases the attractiveness and quality of the study programme - Practical experience in line with current market needs directly at the university
- Attracting further investment in education through private sector involvement.
- Innovate curricula in line with private sector and market needs.
- Soft skills and English language courses must be an integral part of vocational training.
- Early identification and development of talent increases the efficiency of resources spent.



THANKYOU FORYOUR ATTENTION!

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