

*Market Systems
Development (MSD) –*

*Private sector engagement in
developing future skills for
youth employment*

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Pascal Fabing

pascal.fabing@luxdev.lu



The Senegal case - Vocational education and training

Completing “supply”
side with “demand” side

Focus on “employability” / capacity building

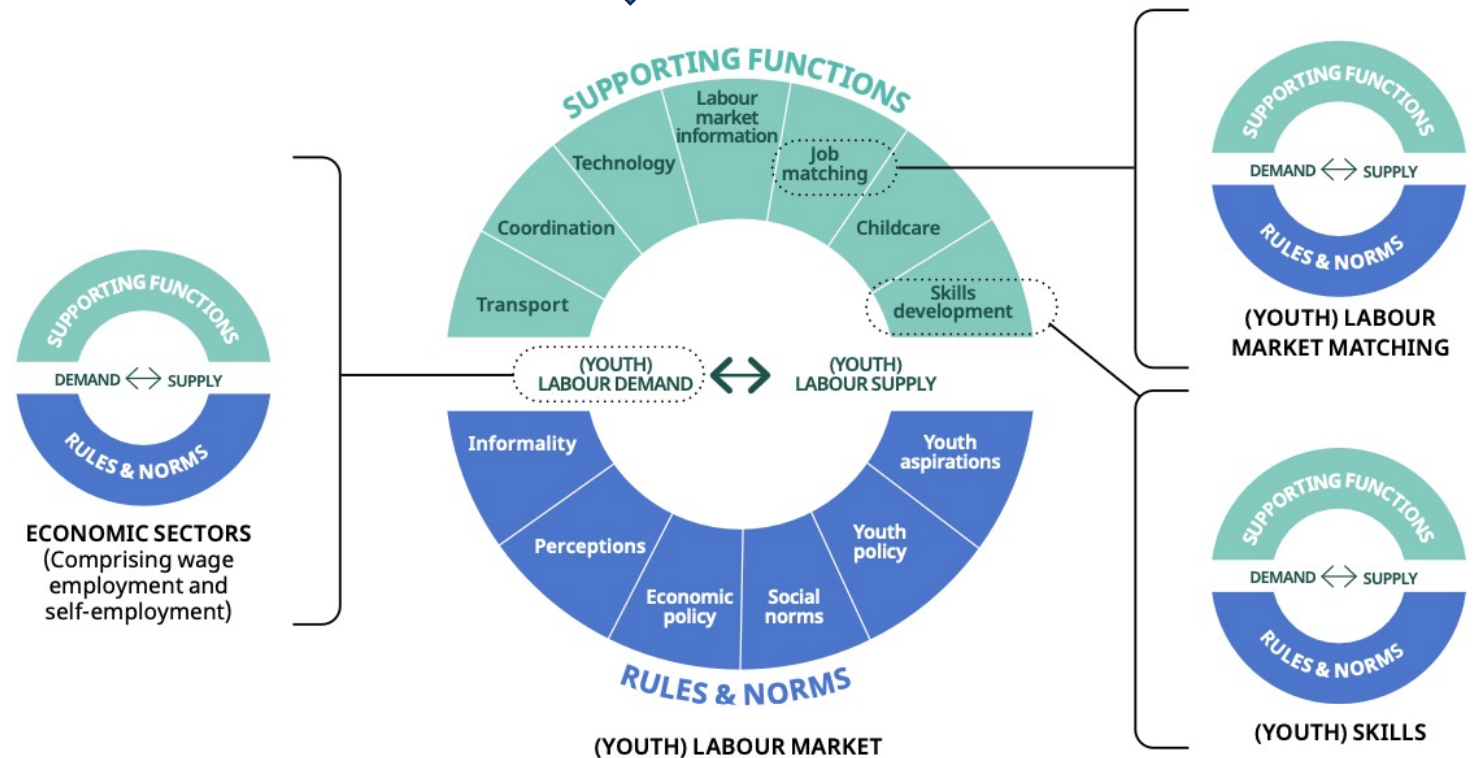
- >10 years → close relation with institutions (Ministries, regions, employment agencies, etc), NGOs and representation of private sector.
- Good results but **scale** and **sustainability** to be considered
- Private sector engagement can be improved



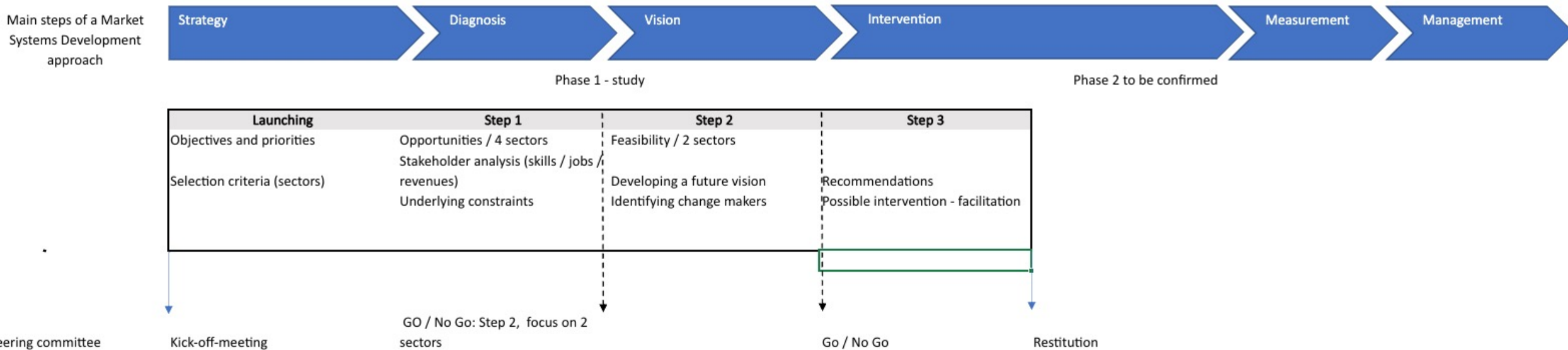
Question: can market opportunities further drive access to decent revenues for young females?

**THE OPERATIONAL GUIDE
FOR THE MAKING MARKETS
WORK FOR THE POOR
(M4P) APPROACH**

Conceptualising youth employment systems



Market systems development in the peri-urban area of Dakar



Key aspects:

- youth organisation in a small steering committee;
- MSD specialist contracted (challenge: limited service offer in French speaking countries)
- flexible approach: no sectorial focus – focus on target population and objectives (quality of jobs, cf job triangle)
- private sector engagement: facilitation – light touch and systemic approaches preferred, possibility to enter into partnership with companies (when relevant) in Phase 2